

Integrate your Fundraising

Effectively manage all aspects of your fundraising activities with the PatronBase Fundraising Module. You'll be able to run successful campaigns, track opportunities such as grants and sponsorship, through their various stages, and easily associate tasks to these opportunities.



Benefits of the fundraising module include:



IDENTIFYING KEY RELATIONSHIPS – easily view donors' behaviour and giving patterns making it easier for future fundraising efforts.



MEASURE YOUR MARKETING EFFORTS – track the effectiveness of your campaigns and make enhancements, where needed, in real time.



CREATE UNIQUE PROCESSES – applying for a grant will be different to the process of seeking a sponsorship. Within this module you can setup as many different processes as you need.



REAL TIME RESULTS – instantly see fundraising progress and upcoming tasks with our easy to use dashboard.



REDUCE MANUAL TASKS – automate and streamline administration tasks associated with fundraising with an easy to manage interface.

Tightly integrated with the PatronBase system and backed by local support, PatronBase Fundraising is the ideal fundraising management solution. It can be added to any of our existing packages to enhance your organisation's capabilities.

Contact us
to find out more
and to book your
FREE DEMO



"PatronBase is working very well for CoCA. It is easy for people to book and pay for tickets, make a donation or sign up to our newsletters. Having a cloud-based CRM makes it possible for us to use the database anywhere in the world 24/7. We also appreciate the superb customer service the PatronBase provides our team. They are always very prompt with their advice and training and are always friendly and approachable. They are very customer focused and are always working on ways to develop their systems and programmes."

Toi Moroki Centre of Contemporary Art (CoCA), Christchurch

About PatronBase

PatronBase provides arts management software to organisations across the world. It is used by performing arts organisations to build their audience. These organisations are inherently creative in the way they do business, reflecting their specific talents, facilities and the community they serve. Our software offers a broad range of functionality, from event marketing and ticketing through to membership and venue management. This range of features is available with a flexible pricing model that is highly competitive.

PatronBase is mainly about working with you, fitting our software to meet your needs, to reflect your unique situation and creative vision. The ultimate measure of success for us is that you are able to build an audience your way.